Jesús Enrique Garduño García

SENIOR WEB DEVELOPER / MARTECH SPECIALIST

www.enriquegarduno.com | hola@enriquegarduno.com

PROFESSIONAL SUMMARY

Web development and marketing technology professional with 10+ years of digital project experience. Focused on WordPress, workflow automation, CRM integrations, technical SEO and web infrastructure. I combine development, design and operations to solve business problems.

TECHNICAL SKILLS

Development: HTML5, CSS3, JavaScript, PHP, WordPress, WooCommerce, Elementor, Astro, Symfony.

MarTech: n8n, HubSpot, Pipedrive, Salesforce, REST APIs, webhooks, Twilio, WhatsApp Business.

Infrastructure & SEO: Linux, WHM/cPanel, Cloudflare, GitHub Actions, SSH, GA4, Search Console, Core Web Vitals.

PROFESSIONAL EXPERIENCE

Ingenes | Webmaster | Feb 2022 - Present

Website development, maintenance and optimization. n8n automation, CRM and form integrations, analytics, technical SEO and cross-functional marketing collaboration.

Cuajimalpa Borough | Web development & administration | 2026

Symfony portal maintenance, Git/SSH deployments, link audits and improvements to the institutional transparency module.

Mi Diseñador Web | Independent development

Corporate websites and e-commerce. Hosting, server, domain, certificate and staging management.

Johnson & Johnson / Janssen | Digital Analyst | 2020 - 2021

Digital solutions evaluation, vendor coordination and review of security requirements.

Grupo WRKS | Web Designer | 2015 - 2022

Responsive development, multi-brand website maintenance and technical search optimization.

CENTRO | Web Designer | 2018 - 2021

WordPress and forms administration, Salesforce, HTML/CSS and email marketing.

EDUCATION & LANGUAGES

BA in Design and Visual Communication | Faculty of Arts and Design, UNAM | Graduated. Additional training in UX (CENTRO), advanced web design (eduMac) and web marketing (UNAM).

Languages: native Spanish; basic-to-intermediate English, currently studying.